

**OFFICER  
ELECTIONS  
CANDIDATE  
GUIDE  
2025**



**ELECTIONS**

## BECOME A CHANGEMAKER!

Here are the key facts that you need to know before you nominate yourself to change Greenwich as our next officer. If you have any questions, please reach out to us at [elections@greenwich.ac.uk](mailto:elections@greenwich.ac.uk)

### KEY DATES

|          |         |   |
|----------|---------|---|
| 9th Dec  | 9am     | Nominations Open                            |
| 21st Jan | All day | Nomination stalls in Dreadnought, Greenwich |
| 22nd Jan | All day | Nomination stalls in the Hub, Medway        |
| 23rd Jan | All day | Nomination stalls in the Dome, Avery Hill   |
| 10th Feb | 5pm     | Nominations close                           |
| 11th Feb | 12pm    | Manifesto deadline                          |
| 11th Feb | 5pm     | Candidate approval                          |
| 12th Feb | 2-6pm   | Candidate scrutiny panel and Q+A events     |
| 12th Feb | 6pm     | Digital Launch                              |
| 17th Feb | 8am     | Campaigning stars                           |
| 17th Feb | 8am     | Voting opens                                |
| 19th Feb | 4pm     | Voting and Campaigning ends                 |
| 20th Feb | 4-6pm   | Results night                               |

## TRAINING DATES

Some training is mandatory for potential Changemakers and some are strongly advised. You only need to attend mandatory sessions at your closest campus. Make sure you mark them in your diary.

**Some training is mandatory, some are strongly advised.**

### GREENWICH CAMPUS:

Mandatory training is within the dark blue boxes. This training **MUST** be attended. You only need to attend **ONE** mandatory session

|          |       |   |
|----------|-------|---|
| 15th Jan | 3-5pm | Becoming a Changemaker: Your guide to running for Officer |
|----------|-------|---|

### MEDWAY CAMPUS:

|          |       |   |
|----------|-------|---|
| 22nd Jan | 3-5pm | Becoming a Changemaker: Your guide to running for Officer |
|----------|-------|---|

### ONLINE:

|               |        |   |
|---------------|--------|---|
| 17th Jan      | 12-2pm | Becoming a Changemaker: Your guide to running for Officer |
| 21st Jan      | 6-8pm  | Becoming a Changemaker: Your guide to running for Officer |
| On Teams Site |        | Wellbeing during elections                                |
| On Teams Site |        | Being an SU Leader  |
| On Teams Site |        | Campaign and Manifesto tools                              |
| On Teams Site |        | Self promotion: How to sell your ideas                    |

## TIPS TO BE A GREAT CHANGEMAKER!

- **Understand the Role:**

Research the responsibilities of a Changemaker thoroughly by looking at the Job description and previous officer campaigns. Talk to and understand the needs and concerns of the student body to tailor your campaign effectively.

- **Create a campaign team:**

Assemble a dedicated team to support your campaign. Assign specific roles such as social media manager, event coordinator, treasurer, etc., to ensure a smooth execution.

- **Define your message:**

Develop a clear, concise, and engaging message that highlights your vision and the changes you plan to achieve. Your message should be relatable and easy for students to understand.

- **Utilize social media:**

Leverage social media platforms to reach a wider audience. Share your manifesto, campaign updates, and engage with students through polls, Q&A sessions, and live videos to foster a community with your target audience.

- **Engage with students:**

Attend various events, lectures, seminars and social gatherings to engage with potential voters. Listen to their concerns and incorporate their feedback into your manifesto.

- **Create compelling campaign materials:**

Design eye-catching posters, flyers, and online graphics that highlight your key messages and vision for change.

- **Collaborate with existing groups:**

Build alliances with student societies, programme representatives and groups to gain their support. Collaborate on events or initiatives

- **Create compelling campaign materials:**

Design eye-catching posters, flyers, and online graphics that highlight your key messages and vision for change.

- **Collaborate with existing groups:**

Build alliances with student societies, programme representatives and groups to gain their support. Collaborate on events or initiatives that align with your campaign and their goals.

- **Run engaging campaign events:**

Organize events such as coffee mornings, workshops, or town hall meetings to meet students, discuss important issues and share your ideas. This allows students to get to know you better.

- **Make use of your campaign budget:**

You have £30 total (£5 of which you can use to print your manifesto). So use it to run events, print posters, make badges and any activity that can help your campaign. Make sure to claim it back before the deadline via the expenses form.

- **Keep informed:**

Attend every opportunity for training and guidance with the Students' Union to make sure you are running a fair campaign to the best of your ability. If you need any more support, reach out to us at [elections@greenwich.ac.uk](mailto:elections@greenwich.ac.uk)

## YOUR TO-DO LIST

- Read the Officer Job description.
- Read the election rules, and candidate guide.
- Visit a nomination stall.
- Nominate yourself.
- Attend manifesto training.
- Write your manifesto.
- Submit your manifesto.
- Attend the Q+A event
- Attend the Scrutiny panel
- Tell all your friends.
- Campaign!
- Vote!
- Come to results night to hear the result!



***ELECTIONS***

**[greenwichsu.co.uk/elections](https://greenwichsu.co.uk/elections)**